

Roofing Contractors—(Cont'd)
PABCO ROOFING MATERIALS—(Cont'd)
APPLICATORS—(Cont'd)
FELLMAN ROOFING CO
 110 Bismark Daly City.....PL 5-2700
GOLDEN GATE ROOFING CO
 2590 Folsom.....VA 4-7400
GUIDOTTI G J ROOFING CO
 509 Mayfair Av S.F.....761-0126
HALL FRED S ROOFING CO
 4380 Mission Delaware 3-0986
LAWSON ROOFING CO THE
 130 Steiner.....UN 1-8245
REGAL ROOFING CO INC
 910 Innes Av VAJencia 4-3261
RELIABLE ROOFING CO
 5937 Mission JUnipr 5-3895
SAFELAY ROOFING & SIDING CO
 378 Sanchez.....MArkt 1-4612
SAN FRANCISCO ROOFING CO
 (Please See Advertisement Page 907)
SEARS ROEBUCK RETAIL STORES
 Geary Store Geary Bl & Masonic Av.....JO 7-7360
 Mission Store Mission & Army.....VA 4-2400
 (Please See Advertisement Page 907)
SMITH ROOFING CO
 510 Bryant.....SU 1-6262
Stan The Roof Man
 145 San Diego Av Daly City.....PL 5-1517
 (Please See Advertisement Page 905)
STANDARD ROOFING CO
 1226-9th Av.....LO 6-2049
 (Please See Advertisement Page 907)
STINE ROBERT B CO
ROOFING ALL TYPES
ASBESTOS SIDING
 Free Estimates - Guaranteed Work
 (Please See Advertisement Page 907)
SUNSET ROOFING & SIDING CO
 1730-29th Av.....LO 4-8875
 (Please See Advertisement Page 905)
TAYLOR GORDON ROOFING CO
 Established 1912
COMPLETE ROOFING
SERVICE
TAR & GRAVEL
 Composition Shingles & Tile Roofing
 Damp and Waterproofing
 Public Liability & Property Damage Insurance
 1478-25th Av.....MO 4-5727

Paramount Roofing Co Inc
 4030 Transport Palo Alto
 From the following exchanges only
 San Francisco
 (No Charge) Ask Operator for.....Entrprise 12221
PHOENIX-SIMPSON CO
 520-6th.....UN 1-5606
 From the following exchanges only
 East Bay
 (No Charge) Ask Operator for.....Entrprise 10898
POWERS ROOFING CO
The Original and Only
POWERS ROOFING CO.
 EST. 1914
Complete Roofing Service
 DAY & NITE - SAT - SUN & HOLIDAYS
DE 3-8199
 MICK POWERS
 5724 Mission.....DE 3-8199

Who handles that brand? Most widely advertised products are listed in the YELLOW PAGES.

DICK LA GRILL
ALL TYPES OF ROOFING & SIDING
 CALL
588-5865
HIGH & DRY ROOFING CO.

R. T. NELSON ROOFING CO.
 WILL INSPECT & ESTIMATE YOUR ROOFING PROBLEMS **Free of Charge**
ALL TYPES OF ROOFS REPAIRING • REROOFING
MI 8-4582
 2707 FOLSOM



Roofing Contractors—(Cont'd)
POWERS WM
EXCELSIOR ROOFING CO
 SERVING DALY CITY & S F
 300 St Francis Bl Daly City.....PL 5-2188
 36 Monterey Bl.....JU 5-3984
 Reese Roofing Co 140-9th Av.....BAYw 1-7617
REGAL ROOFING CO INC
 530 Innes Av.....VA 4-3261
 (Please See Advertisement Page 906)
RELIABLE ROOFING CO
 5937 Mission JUnipr 5-3895
SAFELAY ROOFING & SIDING CO
 378 Sanchez.....MArkt 1-4612
SAN FRANCISCO ROOFING CO
 (Please See Advertisement Page 907)
 Scott H J Roofing Co 1415 Clement.....BA 1-6005
 (Please See Advertisement Page 907)
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 Public Liability & Property Damage Insurance
 1478-25th Av.....MO 4-5727

TOPS ROOFING
 3009-16th.....UN 1-2029
 (Please See Advertisement Page 906)
UNITED ROOFING & SIDING CO
 190 Potrero Av.....HE 1-8898
 (Please See Advertisement Page 903)
VICTORIA ROOFING & SIDING CO
 Sn Brng.....761-1895
VIGGOS JOHN W ASSOCIATES
 3402 Geary Bl.....SK 2-4891
VIOLA ERNEST
 1711 San Jose Av.....JU 7-4431
WESTERN ROOFING SERVICE
ROOFING AND SIDING
 Larry Kaaha - Frank Miller
 610 Newhall.....MI 8-6472
WESTLAKE ROOFING CO
WESTLAKE ROOFING CO
 20 YRS EXPERIENCE
 Commercial - Residential - Industrial
 Free Estimates - Insured PL & PD
COMPLETE ROOFING & SIDING SERVICE
 678 Skyline Dr Daly City.....WY 2-3077
WEZEL DICK
 378 Sanchez.....MA 1-6959
 Here's how you may be sure of getting your party more often when you dial:
 1. Look up the number in the latest directory. Write it down.
 2. Listen for dial tone.
 3. Dial carefully.
 4. Wait a minute before you decide your party isn't home.

Roofing Materials
 Atlas Roofing Co
 1609 Old Mission Rd Colma.....WY 2-1515
BERKHEIMERS ROOFING MATERIALS
 Since 1906
 SERVING
 ALASKA, CALIFORNIA,
 OREGON & WASHINGTON
 FRY BONDED ASPHALT
 SHINGLES
 Roll Roofing, Felts, Asphalt
 & Roof Coatings

"WHERE TO BUY IT"
WHOLESALE DISTRIBUTORS
 Berkheimers Inc
 423 Hester St Leandro.....568-5915
Bestwall Certain-Teed Sales Corp
 301 El Cerrito Plaza El Cerrito
 From the following exchanges only
 San Francisco
 (No Charge) Ask Operator for.....Entrprise 10677
CAREY ROOFING MATERIALS—
DISTRICT OFFICE
CAREY PHILIP MFG CO
 2350 Ingalis.....MI 8-4400
CELLERS KYLE R
GOODYEAR
 Roof - Waterproofing & Ind Coatings
 SALES APPLICATION
 1208 Carlisle Dr Sn Mto.....345-5539
Certain-Teed Products Corp
 301 El Cerrito Plaza El Cerrito
 From the following exchanges only
 San Francisco
 (No Charge) Ask Operator for.....Entrprise 10677
CERTAIN-TEED ROOFING MATERIALS
"COLOR TUNED"
 Asphalt Roofing & Siding Shingles,
 Asbestos Cement Roofing & Siding Shingles,
 Roll Roofing, Asphalt & Glass Felt
 Built-Up Roofing, Felts & Building Papers,
 Roof Coatings & Cements, Fiberglass Roof Insulation.

"WHERE TO BUY THEM"
DISTRICT OFFICE
CERTAIN-TEED PRODUCTS CORP
 301 El Cerrito Plaza
 El Cerrito.....524-2455
DISTRIBUTOR
NICOLAI SUPPLY CO
 552 Berry.....UN 1-5120
DEALERS
CONSTRUCTION DEVICE CO INC
 820 Bryant.....MA 1-6226
APPLICATORS
AMES ROOFING & SIDING CO
 Safeway Roofing & Siding Co
 378 Sanchez.....MA 1-4612
Cleveland Wrecking Co 2800-3d.....VA 4-1411
DOV ROOFING MATERIALS
ROOFMATE™
 lightweight, moisture-proof, permanent insulation for built-up roofs. SARALOV™ 400, elastic, water and weather-proof, flexible flashing.
 *Trademark of The Dow Chemical Company
"FOR INFORMATION CALL"
DISTRIBUTORS
WESTERN FOAM PRODUCTS INC
 464 Victory Av S.F.....761-2411
Fibreboard Paper Products Corporation
 Pabco Roofing Sales
 1789 Monty.....DO 2-6900
FLINKYOTE CO PIONEER DIVISION
 315 Monty.....SU 1-7571
FORD WHOLESALE CO INC
 801 Phelps.....MI 8-4224
 Please look up the number in the latest Telephone Directory if you are not sure of it.

Roofing Materials—(Cont'd)
GACOFLEX NEOPRENE HYPALON ROOF COATINGS—
 HOBART BROS & ASSOCIATES
 1-14th.....HE 1-6433
GALBESTOS OR ASBESTOS PROTECTED METAL—
 ROBERTSON H H CO
 74 New Montgomery.....YU 2-4137
GILLON LUMBER CO
 3931 Geary Bl SKYn 2-2400
 Glen Park Roofing Co 511 Vienna JUnipr 5-5323
GOODYEAR ROOFING & COATING MATERIALS
CELLERS KYLE R
 1208 Carlisle Dr Sn Mto.....345-5539
 Guidotti G J Roofing Co
 509 Mayfair Av S.F.....761-0126
JOHNS-MANVILLE ROOFING MATERIALS
 Rigid asbestos shingles. Asphalt shingles including Seal-O-Matic the most widely used self-sealing shingle. Roll roofing. Built-Up Roofing for commercial or industrial buildings.

"WHERE TO BUY THEM"
DEALERS
CITY BUILDERS SUPPLY
 1621 Mission.....HE 1-1512
 Discount Builders Supply.....MA 1-8511
 1673 Mission.....PR 1-9671
 Goodman Lumber Co.....AT 2-5261
 445 Bayshore Bl.....AT 2-5261
APPLICATORS
 Aetna Roof Service & Tile Co
 1609 Old Mission Rd Colma.....WY 2-5100
AMERICAN CONSTRUCTION CO
 48 Hoff.....HE 1-6022
 Donnelly Roofing Co 650 Fulton.....WA 1-3836
HOME ROOFING & SIDING CO
 1711 San Jose Av.....JU 7-4431
 Safeway Roofing & Siding Co
 378 Sanchez.....MA 1-4612
UNITED ROOFING & SIDING CO
 190 Potrero Av.....HE 1-8898
WHOLESALE
WESTERN ASBESTOS CO
 240 Valley Dr Brisbane.....DE 4-3100
DISTRICT SALES OFFICES
JOHNS-MANVILLE SALES CORP
 116 New Montgomery.....DO 2-4353
NICOLAI SUPPLY CO
 Distributors for Certain-Teed
 552 Berry.....UN 1-5120
 Oneto Mfg Co 2245 Quesada Av.....MI 7-3830
PABCO ROOFING MATERIALS
 Widest selection of color-styled Asphalt Shingles, Roll Roofing, Pabco-Glas Roofing, Asbestos Shingles and Siding, Colored Pab-Flex and "Hydroseal."
 Also Felts, Building Papers, Gypsum Wallboard and "Key Grip" Lath.

"WHERE TO BUY IT"
MANUFACTURERS
FIBREBOARD PAPER PRODUCTS CORPORATION
 DO 2-6900
DISTRIBUTORS
FORD WHOLESALE CO INC
 801 Phelps.....MI 8-4224
GROSS CO
 960-7th.....MA 1-0789
PACIFIC CEMENT & AGGREGATES INC
 400 Alabama.....KL 2-1616
APPLICATORS
ATLAS ROOFING CO
 1609 Old Mission Rd Colma.....WY 2-1515
 Bender Roofing Inc 21 Bernice.....HE 1-0891
 Golden Gate Roofing Co 2590 Folsom.....VA 4-7400
GUIDOTTI G J ROOFING CO
 509 Mayfair Av S.F.....761-0126
LAWSON ROOFING CO THE
 130 Steiner.....UN 1-8245
 (Continued Next Page)
 Advertise here—it pays.


Roofing Materials—(Cont'd)
PABCO ROOFING MATERIALS—(Cont'd)
DEALERS
 Bayshore Wreckers Inc
 621 Bayshore Bl.....JUnipr 6-0678
BIG BEAR LUMBER CO
 Open 7 AM to 6 PM Mon thru Thurs
 Fri 7-9-Sat 8-5 PM-Sun 9 AM-3 PM
 3101 Junipero Serra Bl Colma.....PL 5-1242
 Pace Products Inc 2166 Market.....UN 3-2600
SAN FRANCISCO GRAVEL CO
 552 Berry NEmlck 1-1273
SONORA AGGREGATES COMPANY
 A Division of Grassi American Corp.
 111 S Maple Av S.F.....761-2022
WELSH & BRESSE
 22 & Harrison Oakland
 From the following exchanges only
 San Francisco
 (No Charge) Ask Operator for.....Entrprise 11917
WESTERN ASBESTOS CO
 240 Valley Dr Brisbane.....DE 4-3100
Roaming Houses
See Also Boarding Houses
 Sap's Home 3129 Fillmore.....Fillmor 6-9986
 Biltmore Hotel Residence Club
 735 Taylor.....PR 5-0630
 Brown Ruby
 Kitchen Privileges-Men Only
 416 Bryant.....DOuglas 2-9330
 Cable Car Apartments 1541 Calif.....GR 4-9726
 Candy W J 832 Parnassus Av.....SE 1-9542
 Carrollton Residence Club 621 Taylor.....PR 1-1973
 Charter House 2338 Vallejo.....WEst 1-9671
 Claremont Residence 1500 Sutter.....PR 1-8660
 Conrad House 2441 Jackson.....WAlnt 1-9905
 Dach Sam 737 McAllister.....WA 1-9809
 Del Mar Residence 115 Frederick.....UNdrhl 1-9141
 Eight Seventy Five Post Residence Club
 875 Post, PR 1-9815
 Fell Street Student House
 Kitchn Pw-Interracial & Interracial
 1948 Fell.....EV 6-9417
 Ferguson House 715 Duboce Av.....UNdrhl 1-9094
 Five Falls Place
 Kitchen Privileges-Girls Only
 5 Falls Pl.....DOuglas 2-9290
 Gough House 1734 Gough.....GR 4-9633
 Guillaume Elvira 23 Henry.....UNdrhl 1-9494
 Hills Martha 1928 Fell.....SK 2-9969
 Japanese Girls Residence
 Between Pine & Calif Near Carline
 1807 Octavia.....JOrdn 7-9956
 Jones Bessie
 Kitchen Privileges-Men & Women
 1716 Webster.....WAlnt 1-9974
 Jones E P 271 Hickory.....UNdrhl 3-9718
 Jordan's Guest House
 2263 Sacramento.....WAlnt 1-9694
 Laboda Lena 4789 Mission.....DElaware 3-9874
 Lombard Residence Club 1015 Geary.....OR 3-5232
 Marlaux Jane 3053 Clarendon.....WE 1-9859
 New McAllister Guest House
 1257 McAllister.....FT 6-9967
 New McAllister Hotel 1257 McAllister.....WE 1-9767
 Parker Residence Club The
 1117 Geary.....TUedo 5-9991
 Reiling Catherine 1465 Oak.....UNdrhl 3-9761
 Richley Rooms 1075 Post.....GR 4-9856
 Szaack's Guest House 834 Jones.....TUedo 5-9973
 Tareyton Hotel 1048 Larkin.....GR 4-9550
 Ten Twelve Fillmore 1012 Fillmore, Fillmor 6-6778

Rope—(Cont'd)
COLUMBIAN ROPES—
WHOLESALE DISTRIBUTORS
HENDRY C J CO 139 Townsend.....DO 2-4242
CONTINENTAL CORDAGE ASSOCIATES INC
 Rope-Industrial-Fishing-Synthetics
 World Trade Center.....SU 1-5532
DAVIS CORDAGE COMPANY
MANILA, SISAL, COTTON
AND SYNTHETIC ROPE
 365 Vermont.....UN 1-0346
ELIZALDE & CO LTD
 World Trade Center, GARld 1-8997
FLEMING DON D CO INC
 444 Brannan.....DO 2-6787
JOHNSON PICKET ROPE COMPANY-MANILA—
FACTORY REPRESENTATIVES
AMER INTERNATIONAL COMMERCE INC
 24 Calif.....DO 2-5626
MARINE & SHIP SUPPLY INC
 110 Madison Oakland.....YU 6-6122
 Northern Calif Hardware & Steel Co
 209 Mississippi.....UNdrhl 3-5815
 Plymouth Cordage Co 92 Charter Oak Av.....JU 4-2051
PLYMOUTH CORDAGE PRODUCTS—
DISTRICT OFFICE
PLYMOUTH CORDAGE CO
 92 Charter Oak Av.....JU 4-2051
DISTRIBUTORS
CINCOTTA BROS 169 Jefferson.....PR 5-9977
SCHERMERHORN BROS CO
 230 Madison Oakland
 From the following exchanges only
 San Francisco
 (No Charge) Ask Operator for.....Entrprise 17132
SULLIVAN CO
 Manila-Cotton-Nylon-Polypropylene
 245 S Van Ness Av.....UN 1-4572
 Tubbs Cordage Company 200 Bush...GARld 1-0927
TUBBS-GREAT WESTERN CORDAGE
 • ROPE
 Manila • Sisal • Synthetic
 • Cotton
 • TWINE
 Pacord • Sisal
 • WEBBING SLINGS
 "MASTER ROPE MAKERS SINCE 1856"
"FOR INFORMATION CALL"
MANUFACTURERS
TUBBS-GREAT WESTERN CORDAGE
 200 Bush.....GA 1-0927
 U S Plastic Rope Inc, Pier 33.....SU 1-4460
VAN WATERS & ROGERS INC B-K-H DIV
MANILA - SISAL
& JUTE ROPE
 3745 Bayshore Bl Brisbane.....DE 4-2600
 Wall Rope Works Inc 25 Hawthorne, EXbrk 2-2228
 Weeks-Howe-Emerson Co Industrial Division
 140 Potrero Av.....MA 6-0150
WEST COAST WIRE ROPE & RIGGING INC
 See Our Ad for Wire Rope
 966-77th Av Oakland.....562-2953

Rope Splicing
 Bell Rigging Supply 235 Spear.....SU 1-3049
CARPENTER RIGGING & SUPPLY CO INC
 25 Tehama.....YU 6-4838
WEST COAST WIRE ROPE & RIGGING INC
 See Our Ad for Wire Rope
 966-77th Av Oakland.....562-2953
Rotogravure Printers
 Acme Gravure Services 400 Monty.....EX 2-4874
 Alco-Gravure 400 Montgomery.....YU 1-5597
ALCO-GRVURE DIVISION OF PUBLICATION CORP
 ROTOGRAVURE IN MONOTONE and COLOR
 Catalogues - Tablelets - Booklets - Etc.
 9320 Bellanca Los Angeles.....213 SP 6-2233
INTAGLIO SERVICE—
 INTAGLIO SERV CORP
 Gravure Engravers
 544 Market.....YU 6-0619

Roofing Materials—(Cont'd)
BARNETT FRED E CO
 Tubbs Cordage
 Edwards Wire Rope
 301 Utah Av S.F.....761-3114
BELL RIGGING SUPPLY
 235 Spear.....SU 1-3048
WINDOW-WASHING HINT
 Dry windows inside with an up-and-down stroke; outside with a crosswise motion. If streaks remain you can tell which side they're on.

INDEX TO CLASSIFIED HEADINGS—SEE GREEN PAGES

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Rotogravure Printers—(Cont'd)
 Intaglio Serv Corp 544 Market.....YU 6-0619
OLIN FOIL PACKAGING CORPORATION
 177 S Airport Bl S.F.....761-0511
WESTERN ROTO ENGRAVERS INC
 Gravure Engravers
 1225-6th Brlyly.....525-2950
Rubber Apparel
 Snyder M L & Son Inc 149-2d.....EX 2-2091
Rubber Bands
See Rubber Products
Rubber Cement
 Pacific School & Office Supply Inc
 Bryant at 20th.....AT 2-9600
Rubber-Crude
 Hecht D & Co 112 Market.....SU 1-4966
Rubber-Foam & Sponge
ACME ARMY & NAVY STORE
 Discount Prices-All Sizes
 5159 Mission
 Amer Latex Products Corp 1355 Market.....MA 1-1430
 Boyd A B Co 1235 Howard.....UN 3-2341
DAYCO KOOLOFAM CUSHIONING
 Genuine Foam Latex
 For Lasting Beauty and "Air Conditioning"
 Comfort. Available in a Wide Range of Shapes and Thicknesses
 For Every Need.
 PINCORE STOCK AND SLAB FOAM, ALSO, IMPROVED POLY-URETHANE.

"WHERE TO BUY IT"
DISTRIBUTORS
DAYCO CORPORATION FOAM RUBBER DIVISION
 WORTH-COATS INC
 1355 Market.....UN 3-9427
FIRESTONE FOAM RUBBER
 Designed to meet every need in the upholstering and cushioning field. Complete stock of standard molds—mattresses, slab and pin core stock. Special designs made to order.

"WHERE TO BUY IT"
DISTRICT OFFICE
FIRESTONE TIRE & RUBBER CO THE
 101 Harrison.....YU 2-8662
DISTRIBUTORS
MacPHERSON BROS
 730 Mission.....YU 6-6783
SAN FRANCISCO LATEX CO
 350-10th.....HE 1-5339
FOAM RUBBER UNLIMITED
 Retail Sales-Save-Do-It-Yourself
 1737 S El Camino RI Sn Mto.....345-2846

Rubber-Foam & Sponge—(Cont'd)
G & M SALES CO
 FOAM RUBBER - RETAIL
 Complete Stock - Cut to Any Size or Measurement
 1667 Market.....UNdrhl 3-2855
 Golden State Mat Mfg Co 752 Folsom, YUkon 6-0900
GOODRICH B F TEXFOAM—
DISTRIBUTORS
 SCOVEL & SONS CO 1133 Post.....OR 3-8300
 Kaplan's Army & Surplus Co
 1499 Market.....UN 3-3486
KEYSTON BROS
 Polyfoam Distributors & Fabricators
 755 Mission.....DOuglas 2-0470
KOOLOFAM—
DAYCO CORPORATION FOAM RUBBER DIVISION
 1355 Market.....MA 1-1430
PACIFIC STATES FELT & MFG CO INC
 845 Howard.....DO 2-2266
 San Francisco Latex Co 350-10th.....HE 1-5339
VAN WATERS & ROGERS INC B-K-H DIV
 U S Kaylon Foam Rubber Distributor
 3745 Bayshore Bl Brisbane.....DE 4-2600
WHAM SALES
 3469 Mission.....VA 6-5923
Rubber Mill Machinery
 Bonvitt Eric Rubber Machinery
 593 Market.....EX 2-3206
 Machinery & Equipment Co Inc
 Used Machinery for Plastic Mfg
 123 Townsend.....GA 1-1380
SIMPLEX RUBBER STRIP CUTTER—
SEWING MACHINE EXCHANGE THE
 11